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June 17, 1998

Mr. Daniel Lappin  
225 Pierce Street, #11  
San Francisco, California 94117

Dear Daniel:

On behalf of our staff, we would like to thank you for being part of the most financially successful Expo in the history of our company. Everyone felt that the body work sessions with you over the course of the weekend were amazing.

As the top sales executive for the company, I am frequently traveling, attending many Expos a year across North America. I'm always on my feet and constantly in front of customers. Because Expos are an important part of our sales and marketing effort, I need to be at my best to maintain this cash flow. I enjoy Expos, but because of their fast pace, I often lose awareness of the stress and tension in my body and the toll they take on my productivity.

The three sessions I had with you kept me in "The Zone" all weekend!

For example, the 45-minute session with you immediately preceding my workshop talk was exactly what I needed. I've done hundreds of those talks to buying audiences and that one was one of the top three, if not the best, talk I have ever given. I felt grounded, invigorated, and very, very focused. I had great flow, spontaneously injected new humor, and effortlessly involved the audience. I directly credit your body work for contributing to the success of that talk.

Because of my work and travel schedule, I appreciate that you were available to give a 2-1/2 hour massage session at my hotel on Sunday morning. That was an amazing massage! I felt very clear and present in my body afterwards. Wow! That was very, very good! It was a great way to finish the Expo and to begin the next work week.

From my experience, great bodyworkers are not always easy to find. I am grateful that we have found you, and look forward to working together with you in the future.

Much success,

Joseph G. Hall  
Chief Executive Officer